

# AUXOFARM



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A sustainable fertilizer with bentonite and humic acid, optimizing water use and improving soil for enhanced crop growth.



# PRODUCT DESCRIPTION:

Auxofarm, a cutting-edge fertilizer, combines the power of bentonite and humic acid to revolutionize agriculture. Designed to combat water scarcity and elevate crop yield, Auxofarm excels in water retention, reducing irrigation intervals while enhancing soil quality.

Its eco-friendly composition not only bolsters plant health but also mitigates environmental impact, offering a sustainable solution for farmers. With benefits ranging from increased drought resistance to improved soil structure, Auxofarm stands as a forward-thinking and effective choice for modern agriculture.



# FEATURES:

- Water Retention
- Nutrient Retention
- Drought Resistance
- Economic Benefits
- Soil Improvement



# INNOVATION POINTS OF AUXOFARM:

- An eco-friendly, non-harmful organic fertilizer, providing a sustainable solution for agriculture.
- Reducing chemical fertilizer costs, enhancing crop yield and quality.
- Shields plants from drought, enhancing their resilience to challenging conditions.



# MARKET SIZE:



AuxoFarm, tailored for agriculture, horticulture, and forestry, holds global potential, with initial focus on Canada's expansive agricultural sector. In the first three years, we target the vast Canadian market, where farms cover 6.3% of the country's land area. With a total fertilizer consumption need of 8,235.3 million kilograms, the potential market value exceeds 32.1 billion CAD at the current selling price of 3.9 CAD per kilogram. However, our Serviceable Addressable Market (SAM) is projected to represent 0.02% of the Total Addressable Market (TAM), equating to a targeted CA\$ 6.42 million. As AuxoFarm scales, considerations for expansion into other countries will follow in the fourth year of operation.



# THE TEAM



**BENYAMIN NOORDAD**

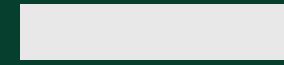
Chief Executive Officer





**FARZANEH FARDID**

Chief Technology Officer



**SEPIDEH BAHRAM**

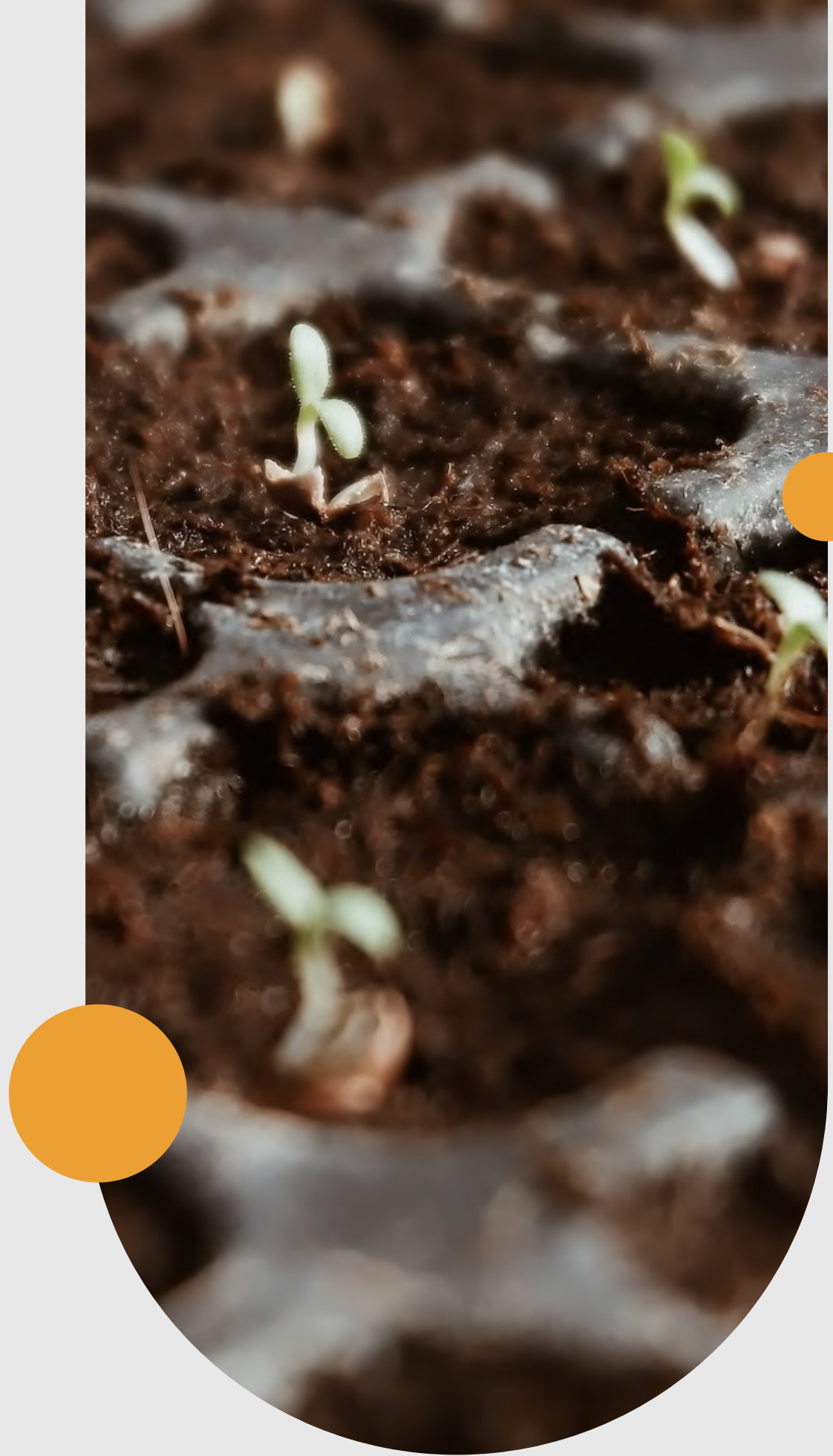
Chief Operating Officer



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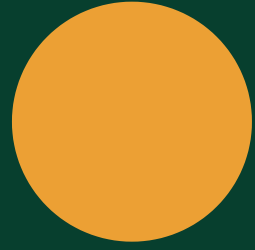
**NARJES MOSTAFAEI**

Chief Marketing Officer



## **CONTACT US:**

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